



WINE, WAGS *Whiskers*

 **HUMANE SOCIETY**
FOR HAMILTON COUNTY

winewagsandwhiskers.com

2026 EVENT SPONSORSHIP PROPOSAL

WINE | FOOD | SILENT AUCTION

Benefiting the Humane Society
for Hamilton County

Join Us

MAY 9, 2026

6 - 9:00pm

502 East Event Centre-
Carmel

Our Wine Wags & Whiskers event is an opportunity to network, mingle, host special guests, or reward your staff with an evening of wine tastings sure to please the palate. Enjoy delicious hors d'oeuvres and tempting sweets...and equally tempting adoptable dogs and cats who will steal your heart.

Our silent auctions are known for their unique packages, artwork, and one-of-a-kind experiences.

Wine lovers will have the opportunity to sample their favorite wines from around the globe! In 2025, over 650 in-person guests attended the event. Check out the event at <https://youtu.be/fC1fD15uRk8>

As a sponsor, your exposure starts long before the event by connecting our sponsors with a vast and fiercely loyal social media network of **over 132,000 followers!** Depending on the sponsorship level you choose, our sponsors also receive complimentary tickets and so much more.



The funds raised will directly benefit the Humane Society for Hamilton County in our mission to give every animal a chance to live, love and be loved regardless of age, breed or medical condition.



About Us



HSHC is one of the *only* open admission, *truly* no-kill shelters in the United States.

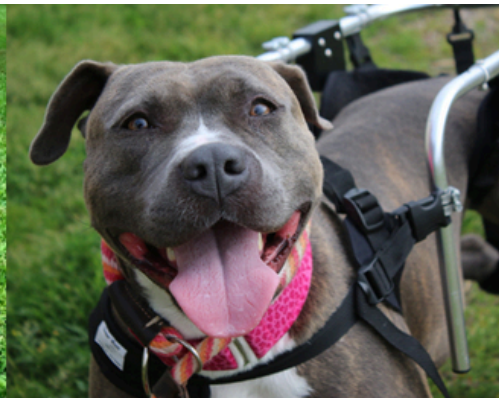
The Humane Society for Hamilton County (HSHC) is an award-winning, nationally recognized organization that, to date, has the highest live release rates (**97%**) for any open-admission, municipal shelter in the country that operates as truly no-kill.

Our truly no-kill philosophy means that we value the lives of all animals irrespective of: **age, breed, special medical needs, or disabilities**. HSHC saves thousands of the hardest to place animals imaginable each year. This is one of the reasons HSHC has garnered an **international following of over 132,000 fiercely loyal social media supporters**.

HSHC serves as both the humane society and animal control facility for Hamilton County, Indiana. **As such, HSHC operates 24/7, 365, as an open-admission facility receiving nearly 4,000 animals each year.** In addition to Hamilton County's animals, HSHC also saves hundreds of displaced animals from all over the state of Indiana who are at-risk for euthanasia, and we have saved thousands more from all over the U.S. since 2014.

Because we serve as both a no-kill shelter and animal control facility, HSHC also receives hundreds of animals from our local law enforcement agencies each year, who are the victims of unthinkable neglect, abuse, hoarding, breeders, and hit-by-car injuries. **And yes, they count in that 97% too.**

Our life-saving work, cost of programming, and daily operating expenses are funded primarily by donations, fundraising events, grants, and corporate sponsorships from businesses like yours. Municipal contracts **only cover 22%** of our annual operating budget, which represents 7 days of basic sheltering and the initial processing for Hamilton County's animals. **And that's why every dollar you give or help us save is so critical.**



Sponsorship Opportunities

VIP LOUNGE SPONSOR

\$15,000



Your business will be the exclusive VIP Lounge Sponsor and have category exclusivity at Wine Wags & Whiskers. Category exclusivity is not applicable with other sponsorship levels. *(Please note any exclusivity does not apply to the purchase of tables and the donation of silent auction items by other companies and organizations.)*

Pre-Event Benefits

Business/pet name featured as name of the VIP Lounge

Logo/pet name prominently placed on Wine Wags & Whiskers event website - *3 million page views and 363K+ active users in 2025*

Logo placed in one (1) Facebook ad to promote the event. - *Minimum reach is 7500 people and 190 link clicks*

Logo linked on **all** HSHC event e-blasts - *Over 63K contacts with an avg. 40% open rate per e-blast in 2025. The national open rate average is 21.33%.*

Business name included in three (3) pre-event Wine, Wags, & Whiskers social media posts - **130K social media followers and over 33.1million views in 2025**

Logo prominently placed in Wine, Wags,& Whiskers 1/2 page promotional ad prior to event date in Current Publishing

Business/pet name featured for VIP Lounge ticket sales

Business name/featured pet included in event press release headline

Night Of Benefits

Giant cut-out of Business logo/pet photo at the entrance of VIP Lounge

Business name on the reserved table sign

Full page ad in event program

Business/pet name featured on sponsor recognition signage, VIP Lounge signage, and VIP badge

Business name listed in event presentation and mentioned by the event emcee

Reserved event table and VIP Lounge tickets for 8 guests

PRESENTING SPONSOR

\$7,500

Your business will have category exclusivity with the Presenting Sponsorship at Wine Wags & Whiskers. Category exclusivity is not applicable with other sponsorship levels. *(Please note any exclusivity does not apply to the purchase of tables and the donation of silent auction items by other companies and organizations.)*

Pre-Event Benefits

Logo linked on Wine Wags & Whiskers event website - *3 million page views and 363K+ active users in 2025*

* Logo placed in one (1) Facebook ad to promote the event. - *Minimum reach is 7500 people and 190 link clicks*

Logo linked on **all** HSHC event e-blasts - *Over 63K contacts with an avg. 40% open rate per e-blast in 2025. The national open rate average is 21.33%.*

* Logo prominently placed in Wine, Wags,& Whiskers 1/2 page promotional ad prior to event date in Current Publishing

Business name included in a minimum of three (3) pre-event Wine, Wags, & Whiskers social media posts - **130K social media followers and over 33.1million views in 2025**

Business name included in event press release

Night Of Benefits

Logo featured in event program alongside the event's other presenting sponsors

Business name featured on sponsor recognition signage

Business name listed in event presentation and mentioned by event emcee

Business logo included on silent auction bidding interface

Business name on reserved table sign

* Reserved event table and VIP Lounge tickets for 8 guests

Sponsorship Opportunities

WINE GLASS SPONSOR

\$6,000



Your business will have category exclusivity with the Wine Glass Sponsorship at Wine Wags & Whiskers. Category exclusivity is not applicable with other sponsorship levels. *(Please note any exclusivity does not apply to the purchase of tables and the donation of silent auction items by other companies and organizations.)*

Pre-Event Benefits

Logo linked on Wine Wags & Whiskers event website - *3 million page views and 363K+ active users in 2025*

Logo linked on three (3) HSHC event e-blasts - *Over 63K contacts with an avg. 40% open rate per e-blast in 2025. The national open rate average is 21.33%.*

✳️ Logo prominently placed in Wine, Wags, & Whiskers 1/2 page promotional ad prior to event date in Current Publishing

Business name included in three (3) pre-event Wine, Wags, & Whiskers social media posts - **130K social media followers and over 33.1million views in 2025**

Business name included in event press release

Night of Benefits

✳️ Logo featured on over 600 souvenir wine glasses. Each event attendee will receive a souvenir wine glass

Logo featured in event program alongside the event's other presenting sponsors

Business name featured on sponsor recognition signage

Business name listed in event presentation and mentioned by the event emcee

Business logo included on the silent auction bidding interface

Business name on the reserved table sign

✳️ Reserved event table and VIP Lounge tickets for 8 guests



Sponsorship Opportunities

CORPORATE SPONSOR

\$5,000

Pre-Event Benefits

Logo linked on event website - *3 million page views and 363K+ active users in 2025*

✳️ Logo linked on two (2) HSHC event e-blasts - *Over 63K contacts with an avg. 40% open rate per e-blast in 2025. The national open rate average is 21.33%.*

✳️ Business name included in two (2) pre-event Wine, Wags, & Whiskers social media posts - *130K social media followers and over 33.1million views in 2025*

Business name included in event press release

Night Of Benefits

Logo featured in event program alongside the event's other corporate sponsors

Business name featured on sponsor recognition signage

Business name listed in event presentation and mentioned by event emcee

Business name on reserved table sign

✳️ Reserved event tickets and VIP Lounge access for 4 guests

VIP LOUNGE BADGE SPONSOR

\$1,500

Note the sponsorship is for the VIP badges only. It does not include sponsorship of the VIP Lounge.

Logo featured in event program

✳️ Logo featured on over 300 VIP Lounge Badges

Business name featured on sponsor recognition signage

Business name listed in event presentation and mentioned by event emcee

Reserved event tickets and VIP Lounge passes for 2 guests

COMMUNITY SPONSOR

\$2,500

Pre-Event Benefits

Logo placed on event website - *3 million page views and 363K+ active users in 2025*

Logo linked on one (1) HSHC event e-blast - *Over 63K contacts with an avg. 40% open rate per e-blast in 2025. The national open rate average is 21.33%.*

One (1) pre-event Wine, Wags & Whiskers social media post - *130K social media followers and over 33.1million views in 2025*

Night Of Benefits

Logo featured in event program alongside the event's other community sponsors

Business name featured on sponsor recognition signage

Business name listed in event presentation and mentioned by event emcee

Reserved event tickets and VIP Lounge access for 2 guests



2025 VIP BADGE

Sponsorship Opportunities

FEATURED SILENT AUCTION ITEM

\$5,000 In-kind value

Pre-Event Benefits

Logo linked on event website - *3 million page views and 363K+ active users in 2025*

✦ Logo linked on two (2) HSHC event e-blasts - *Over **63K contacts** with an avg. 40% open rate per e-blast in 2025. The national open rate average is 21.33%.*

Business name included in two (2) pre-event Wine, Wags & Whiskers social media posts - **130K social media followers and over 33.1million views in 2025**

Business name included in event press release

Night of Benefits

Logo featured in event program alongside the event's other featured silent auction sponsors

Business name featured on sponsor recognition signage

Business name listed in event presentation and mentioned by event emcee

Business name on the reserved half table sign

✦ Reserved event half table and VIP Lounge tickets for 4 guests

SILENT AUCTION PARTNER SPONSOR

\$2,500 - In-kind value

Pre-Event Benefits

Logo placed on event website - *3 million page views and 363K+ active users in 2025*

Logo linked on one (1) HSHC event e-blasts - *Over **63K contacts** with an avg. 40% open rate per e-blast in 2025. The national open rate average is 21.33%.*

Business name included in one (1) pre-event Wine, Wags and Whiskers social media post - **130K social media followers and over 33.1million views in 2025**

Night of Benefits

Logo featured in event program alongside the event's other silent auction partner sponsors

Business name featured on sponsor recognition signage at booth

Business name listed in event presentation and mentioned by the event emcee

Reserved event tickets and VIP Lounge access for 2 guests



Sponsorship Opportunities

RAFFLE SPONSOR

\$5,000

Pre-Event Benefits

Logo linked on event website - 3 million page views and 363K+ active users in 2025

✳️ Logo linked on two (2) HSHC event e-blasts - Over **63K contacts** with an avg. 40% open rate per e-blast in 2025. The national open rate average is 21.33%.

✳️ Business name included in two (2) pre-event Wine, Wags & Whiskers social media posts - **130K social media followers** and over **33.1million** views in 2025

Business name included in event press release

Night of Benefits

Logo featured in event program

✳️ Logo featured on over 400 Wine, Wags & Whisker's Jackpawt raffle tickets

Business name featured on sponsor recognition signage

Business name listed in event presentation and mentioned by the event emcee

Business name on reserved half table sign

✳️ Logo featured on a custom 6-foot Jackpawt raffle display

✳️ Reserved event half table and VIP Lounge passes for 4 guests

Your logo is featured on the raffle ticket and the raffle display!



Sponsorship Opportunities

WINE BAG SPONSOR

\$2,000



Pre-Event Benefits

Logo placed on event website - 3 million page views and 363K+ active users in 2025

Logo linked on one (1) HSHC event e-blast - Over **63K contacts** with an avg. 40% open rate per e-blast in 2025. The national open rate average is 21.33%.

Night of Benefits

Logo featured in the program

Logo featured on wine bags for purchase by event attendees

Business name listed in event presentation and mentioned by event emcee

✦ Reserved event tickets and VIP Lounge access for 2 guests



Your logo is featured on the wine bags sold at the specialty wine station

Sponsorship Opportunities

DESSERT VENDOR

\$1,000- In-kind product value

Pre-Event Benefits

Logo placed on event website - 3 million page views and 363K+ active users in 2025

Logo linked on one (1) HSHC event e-blast - Over **63K contacts** with an avg. 40% open rate per e-blast in 2025. The national open rate average is 21.33%.

Business name included in one (1) Wine, Wags and Whiskers pre-event social media post - **130K social media followers** and over **33.1million** views in 2025

Night of Benefits

Logo featured in the program and on signage at the dessert booth with the option to include marketing materials at the station

Business name listed in event presentation and mentioned by event emcee

Reserved event tickets and VIP Lounge access for 2 guests

Sponsor to Provide

Seven-hundred (700) specialty dessert (including gluten free options)

LIQUOR, BEER AND WINE VENDORS

Min \$1,000- In-kind product value

Pre-Event Benefits

Logo placed on event website - 3 million page views and 363K+ active users in 2025

Logo linked on one (1) HSHC event e-blast - Over **63K contacts** with an avg. 40% open rate per e-blast in 2025. The national open rate average is 21.33%.

Business name included in one (1) Wine, Wags and Whiskers pre-event social media post - **130K social media followers** and over **33.1million** views in 2025

Night of Benefits

Logo featured in the program and on signage at the wine/liquor booth with the option to include marketing materials at the station

Business name listed in event presentation and mentioned by event emcee

Reserved event tickets and VIP Lounge access for 2 guests

Sponsor to Provide

Wine or liquor/beer \ samples to seven hundred (700) event attendees

Provide a list of tasting products for the program tasting notes



Your Donations at Work

ANIMALS RECEIVED

A total of **3,890** animals entered the Humane Society for Hamilton County in 2025, all looking for the chance to live and love.

Dogs
1,470

Cats
2,420

Dogs
1,125

Cats
2,213

ADOPTIONS

In 2025, **3,338** animals were placed in to loving homes.

LOST PETS REUNITED WITH THEIR FAMILIES

The HSHC Team reunited **410** lost pets with their people.

Dogs
334

Cats
76

HOOSIER ANIMALS SAVED

(Received from Other Indiana shelters and/or non-hamilton County residents)

SURVIVORS

The Survivor Program funds life-saving and emergency medical care to animals in need.

Animals
Saved
365

Lives
Saved
2,483

HUMANE SOCIETY FOR HAMILTON COUNTY IS PRIMARILY DONOR FUNDED

We contract with Hamilton County and its municipalities to shelter stray, unwanted and all animals found or seized by Animal Control or law enforcement agencies in Hamilton County. This annual agreement covers only the basic cost to process and shelter an animal for 7 days per the Hamilton County ordinance. It does not cover the cost of any life-saving medical care an animal may need, the cost of marketing and fundraising, spay/neuter, or any costs to shelter and care for animals after 7 days. This funding represents approximately **22%** of our annual operating budget, with the remaining funds raised through individual donations (including bequests and gifts from trusts and stock), HSHC fundraising events and programs, sponsorships, and grants – in that order.

OUR MISSION

Our mission is saving lives, educating communities, and completing families. When it comes to saving lives, HSHC takes in nearly 4,000 animals each year including hundreds at risk for euthanasia in other Indiana shelters.

In fact, the Humane Society for Hamilton County is one of the only open admission, truly no-kill shelters in the United States.

Our community outreach programs connect children, seniors, Hoosier veterans and more with the healing power of pets every day...and our youth education programs are planting the seeds of kindness, responsibility, and philanthropy in thousands of children each year.

Our advocacy for animals reaches far beyond Hamilton County as we have taken a leadership role in fighting breed discrimination and better laws to protect animals.

The commitment to our mission doesn't stop with Hamilton County. We've always shared available resources to save as many out-of-county animals as possible...and we won't stop until all Hoosier animals have a chance to live, love, and be loved.



HUMANE SOCIETY
FOR HAMILTON COUNTY



10501 Hague Road
Fishers, IN 46038

hamiltonhumane.com
(317) 773-4974



Furtography
STUDIO

HUMANE SOCIETY FOR HAMILTON COUNTY
EVENT/PROGRAM SPONSORSHIP TERMS AND CONDITIONS

These SPONSORSHIP AGREEMENT TERMS AND CONDITIONS (“Terms and Conditions”) are incorporated into the Sponsorship Agreement executed by and between the Humane Society for Hamilton County, Inc. (HSHC) (“Company”), and _____ (“Sponsor”) as set forth in this Sponsorship Agreement. These Terms and Conditions also refer to both the Company and the Sponsor as the “Parties” where applicable.

1. The Company’s Obligations.

1.1. The Company will provide the Sponsor with the sponsorship opportunity/and or benefits set forth in the Sponsorship Agreement with all benefits fulfilled within 1 (one) year of the date the signature of this agreement.

1.2. Unless otherwise set forth in the Sponsorship Agreement, the renewal date for the Sponsor will be on the anniversary of the signature of this agreement.

1.3. The Company does not make any warranties or guarantees regarding any specific or quantifiable results or outcomes the Company may consider as a measure of the success of this partnership.

1.4. Unless otherwise set forth in the Sponsorship Agreement, the Company does not promise any exclusivity within our Corporate Sponsorship Program. Exclusivity within the sponsorship level of a specific event the Sponsor is choosing is noted in the Sponsorship Agreement details.

2. The Sponsor’s Obligations.

2.1. The total monetary or in-kind amount due for this Sponsorship Agreement is \$_____ to be paid/fulfilled as follows:

Please make checks payable to “HSHC” and send payments to: Humane Society for Hamilton County, ATTN: Jen Dant, 10501 Hague Rd. Fishers, IN 46038.

2.2. The Company reserves the right to discontinue the fulfillment of the Sponsorship Agreement if payments are not received within 30 days of the agreed upon timeframes noted herein.

2.3. The Sponsor represents and warrants to the Company that the Sponsor has the legal right to use the logo, artwork, or other advertising and marketing material provided by it to the Company.

3. The Parties’ Obligations.

3.1. The terms and conditions of this Sponsorship Agreement shall not be disclosed to any third parties without the prior written consent of both Parties.

3.2. The Parties shall indemnify and hold harmless each other as well as the Parties’ officers, directors, members, employees, and agents, from and against any claims, actions or demands, including, without limitation, all reasonable attorney’s fees, due to or resulting from either Parties’ breach of these Terms and Conditions.

3.3. PARTIES WILL NOT BE LIABLE TO EACH OTHER FOR ANY SPECULATIVE SPECIAL, INCIDENTAL, INDIRECT, REMOTE, OR CONSEQUENTIAL DAMAGES ARISING FROM EITHER PARTIES’ PERFORMANCE OR FAILURE TO PERFORM, OR ANY SPECULATIVE MISREPRESENTATION OF BENEFITS OR SERVICES TO BE PROVIDED BETWEEN THE PARTIES.

Sponsorship Form

MAY 9, 2026

THIS YEAR, MORE THAN EVER, WE NEED YOU.

- VIP Lounge Sponsor - \$15,000 **SOLD**
- Presenting Sponsor - \$7,500
- Wine Glass Sponsor - \$6,000 **SOLD**
- Raffle Sponsor - \$5,000
- Corporate Sponsor - \$5,000
- Featured Silent Auction Sponsor - \$5,000 (In-kind product value)
- Silent Auction Partner Sponsor - \$2,500 (In-kind product value)
- Community Sponsor - \$2,500
- Wine Bag Sponsor - \$2,500 **SOLD**
- Dessert/Liquor/Beer/Wine Sponsor - \$1,000 (In-kind product value)
- VIP Lounge Badge Sponsor - \$1,000 **SOLD**
- I have read the terms and conditions of the sponsorship proposal and agree to them in full.

Jennifer Dant

Corporate Sponsorships and Events Manager

eventsmanager@hamiltonhumane.com
hamiltonhumane.com
(317) 674-0628

PLEASE MAKE CHECK PAYABLE TO:
Humane Society for Hamilton County
Or to pay by credit card, visit
<https://www.hamiltonhumane.com/sponsorpayment>

Due to the printing deadline for event promotional materials, your prompt response is encouraged and appreciated! Please return completed form by 2/1/2026. Business logos can be emailed to Jennifer Dant. We prefer a vector or eps file of your logo.

Please **print** desired name as you would like it to appear on all printed materials.

Company Name

Contact Person

Title

Street Address

City, State, Zip

Phone

Email Address

Total Sponsorship \$

Sponsor Representative Signature

HSCH Representative Signature

Sponsor Representative Print

HSCH Representative Print

Date

Date

HSCH Staff Use:

- Payment Received
- Invoice Sent
- Accounting Verified