



HUMANE SOCIETY

FOR HAMILTON COUNTY

LOVE & LET LIVE

PROMOTIONAL PACKAGES

Grow Your Business

Corporate giving trends are on the rise. In addition to the rapid growth of the nonprofit sector in the U.S. over the past three decades, there has also been a distinct consumer shift: people want their purchases to have a positive social impact. Now more than ever, consumers want to engage with companies that are doing good in the world.



f @hamiltonhumane

LEARN MORE ABOUT OUR PROMOTIONAL PACKAGES

DIGITAL PROMOTION

\$1,000

HSHC will promote your special event or fundraiser with two strategic social media posts at peak traffic time, in addition to inclusion on our Facebook events calendar with a potential reach of **68k**.

For information about corporate sponsorship opportunities visit
HAMILTONHUMANE.COM



DIGITAL & ON-SITE PROMOTION

\$2,500

HSHC staff and/or volunteers will be on-site for your special event for up to two hours featuring two adoptable pets and a full marketing setup.

This package also includes:

Two promotional posts at peak traffic time on HSHC platforms **with a reach of up to 94k individuals**.

Organization/business highlight on HSHC's events calendar and Facebook events calendar.

ABOUT HSHC

The Humane Society for Hamilton County is an award-winning, nationally recognized organization that serves Hamilton County as an open-admission, no-kill shelter. We serve as **both** the humane society and animal control facility for the county taking in thousands of unwanted, neglected, abused and seriously injured animals each year. HSHC is not affiliated with any other humane society such as the Humane Society of the United States.

We believe every companion animal deserves a chance to live and love **regardless of age, breed, disability, special medical needs, time or space**. While we receive some of the most difficult to save and place pets imaginable, HSHC consistently achieves an annual average placement rate of 98%. **In fact, HSHC is one of the only open-admission, truly no-kill shelters in the United States.**

2023 BY THE NUMBERS

The Humane Society for Hamilton County (HSHC)

On January 1, 2023, we started the year with 381 animals in our care.

The total number of dogs and cats that entered HSHC in 2023.

2,281

3,959

41 additional animals came to HSHC representing three different species.

1,678

3,338

1,243

The total number of dogs and cats placed into loving homes.

2,095

Two additional animals of different species found loving homes.

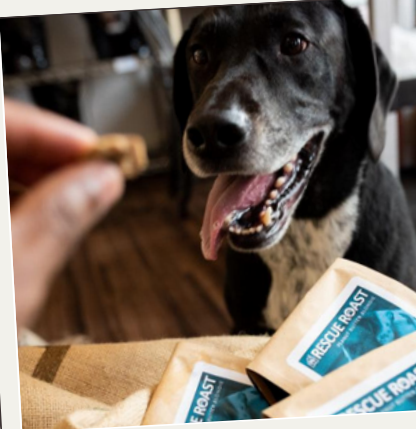
The total number of lost dogs and cats the HSHC team reunited with their families.

81

406

One additional animal of a different species was returned home.

325



REACH

HSHC's creative marketing and unique programs, like Pets Healing Vets, have built a loyal and powerful following over 94k. In fact, we have social media fans from *all over the world!*



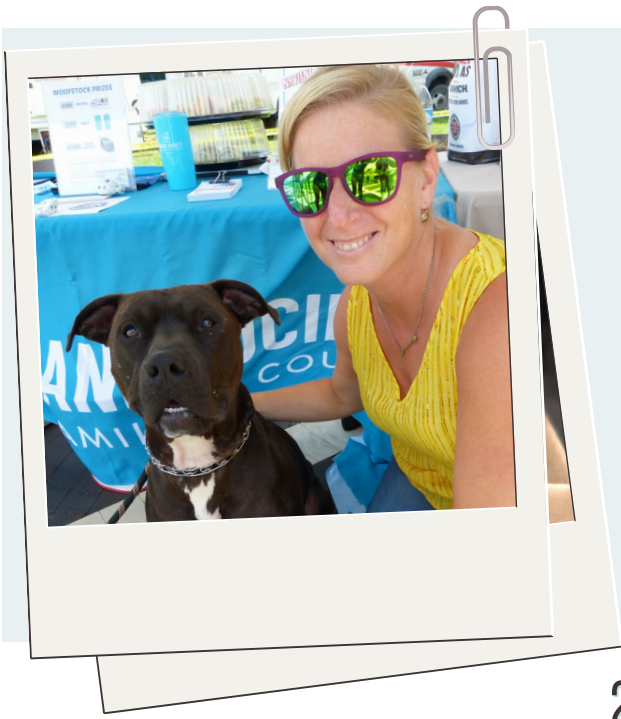
BROAD APPEAL

HSHC's life saving philosophy resonates across all **demographics, markets and socioeconomic groups.**



LOYALTY

Animal advocates, especially our supporters, are **fiercely loyal** to our no-kill efforts and support of veterans, seniors and at-risk youth. They often align with businesses who support our efforts.



WHAT'S IN IT FOR YOU?

New Customers at Lower Cost of Acquisition

Reach a new audience and drive customers to your business via our social media, e-blasts and community outreach.

Increased Awareness & Good-Will

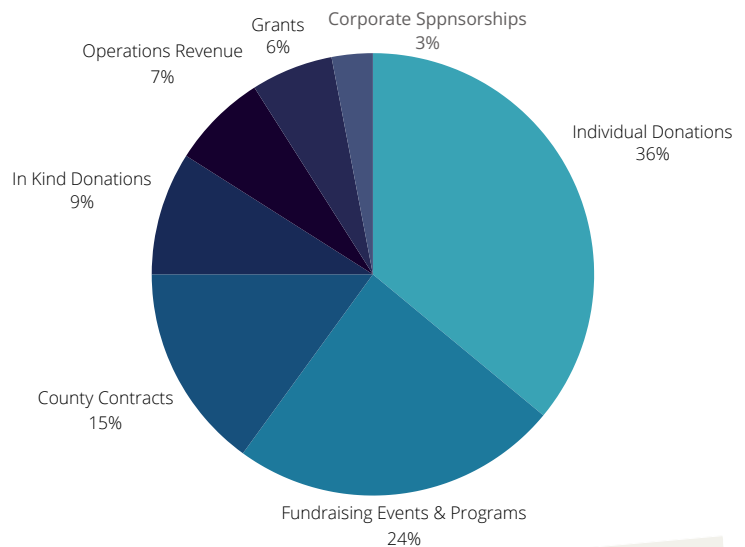
Aligning your business with HSHC will generate goodwill with your customers, employees, shareholders and community.

WE NEED YOU

HSHC's annual operating expenses are \$4.6 M, with only 15% of our funding through county contracts.

We depend on the generosity and support of individuals and the business community to fund the remainder of our daily operation.

2023 REVENUE SOURCES BY PERCENTAGE



**WITHOUT YOU, THERE ARE NO
SECOND CHANCES.**

For inquiries, email
communityengagement@hamiltonhumane.com.

Please visit HamiltonHumane.com for more
information about our organization.

