

WINE, WAGS *Whiskers*



HUMANE SOCIETY
FOR HAMILTON COUNTY



2021 EVENT SPONSORSHIP PROPOSAL

WINE | FOOD | SILENT AUCTION

Benefiting the Humane Society
for Hamilton County

Join Us

JULY 31, 2021

6:00pm

**Embassy Suites
Noblesville**

\$85 PER PERSON

\$1,500 PER CORPORATE GROUP

Tickets and Hors d'oeuvres for 8

Individual tickets will be available for purchase at winewagsandwhiskers.com prior to the event and onsite of event while supplies last.



This extravagant evening will feature fabulous cuisine, fine wines and an opportunity to bid on amazing experiences and packages in our silent auction.

The funds raised will directly benefit the Humane Society for Hamilton County in our mission to give every animal a chance to live, love and be loved regardless of age, breed or medical condition.

For more info or to get involved, please contact:

April Bell

Events and Sponsorships Manager

eventsmanager@hamiltonhumane.com
hamiltonhumane.com
317.674.0628

1721 Pleasant Street Suite B
Noblesville, IN 46060

Sponsorship Opportunities

TITLE SPONSOR

\$20,000

Your business will be the exclusive Title Sponsor and have category exclusivity at Wine Wags & Whiskers. *(Please note this does not apply to the purchase of half or full tables by other companies/organizations.)*

Pre-Event Benefits

Logo prominently placed on Wine Wags & Whiskers invitations (minimum 1,000) and event website - 3.4 million page views and 350K+ unique users in 2020

Logo linked on all HSHC/event e-blasts - Avg. 19% open rate per e-blast in 2020

Logo featured in our Facebook/Twitter cover photos and event page website header

Logo prominently placed in Current Publishing 1/2 page ad for three weeks

Pre-event social media promotion - Avg. 10.3K organic reach per post in 2020

Company name included in event press release headline

Night Of Benefits

Guests will have a red carpet photo opportunity including a keepsake photo featuring only your business and event logos

Logo featured on raffle ticket and raffle signage

Full page ad in program

Prominently featured on sponsor recognition signage, during presentation and by event emcee

Included on bidding interface

Tickets and hors d'oeuvres for 24 guests (*runway tables*)

YOUR IMPACT

A \$20,000 sponsorship of Wine, Wags & Whiskers could save a litter of puppies with parvo.

PRESENTING SPONSOR

\$7,500

Your business will have category exclusivity at Wine Wags & Whiskers. *(Please note this does not apply to the purchase of half or full tables by other companies/organizations.)*

Pre-Event Benefits

Logo placed on Wine Wags & Whiskers invitations (minimum 1,000) and event website - 3.4 million page views and 350K+ unique users in 2020

Logo linked on all HSHC/event e-blasts - Avg. 19% open rate per e-blast in 2020

Logo prominently placed in Current Publishing 1/2 page ad for three weeks

Pre-event social media promotion - Avg. 10.3K organic reach per post in 2020

Company name included in event press release

Night Of Benefits

Logo featured in program alongside the event's other Presenting Sponsors

Featured on sponsor recognition signage, during presentation and by event emcee

Included on bidding interface

Tickets and hors d'oeuvres for 16 guests (*standard tables*)

YOUR IMPACT

A \$7,500 sponsorship of Wine, Wags & Whiskers could provide daily care for eleven animals for one month.

Sponsorship Opportunities

CORPORATE SPONSOR

\$5,000

Pre-Event Benefits

Logo placed on event website - *3.4 million page views and 350K+ unique users in 2020*

Logo linked on two HSHC/event e-blasts - *Avg. 19% open rate per e-blast in 2020*

Pre-event social media promotion - *Avg. 10.3K organic reach per post in 2020*

Company name included in event press release

Night Of Benefits

Logo featured in program alongside the event's other Corporate Sponsors

Featured on sponsor recognition signage, during presentation and by event emcee

Tickets and hors d'oeuvres for 8 guests (*standard table*)

COMMUNITY SPONSOR

\$2,500

Pre-Event Benefits

Logo placed on event website - *3.4 million page views and 350K+ unique users in 2020*

Logo linked on one HSHC/event e-blast - *Avg. 19% open rate per e-blast in 2020*

Pre-event social media promotion - *Avg. 10.3K organic reach per post in 2020*

Night Of Benefits

Logo featured in program alongside the event's other Community Sponsors

Featured on sponsor recognition signage, during presentation and by event emcee

Tickets and hors d'oeuvres for 4 guests (*half table*)

YOUR IMPACT

A \$5,000 sponsorship of Wine, Wags & Whiskers could provide necessary enrichment to dogs and cats in need.

YOUR IMPACT

A \$2,500 sponsorship of Wine, Wags & Whiskers could save an animal with a hit-by-car injury.

Sponsorship Opportunities

FEATURED LIVE AUCTION ITEM

\$5,000

Pre-Event Benefits

Logo placed on event website - 3.4 million page views and 350K+ unique users in 2020

Logo linked on two HSHC/event e-blasts - Avg. 19% open rate per e-blast in 2020

Pre-event social media promotion - Avg. 10.3K organic reach per post in 2020

Company name included in event press release

Night of Benefits

Logo featured in program alongside the event's other Featured Auction Sponsors

Featured sponsor recognition signage, during presentation and by event emcee

Featured auction items will be promoted at a featured booth during the event.

Tickets and hors d'oeuvres for 8 guests (*standard table*)

FEATURED SILENT AUCTION ITEM

\$2,500

Pre-Event Benefits

Logo placed on event website - 3.4 million page views and 350K+ unique users in 2020

Logo linked on one HSHC/event e-blast - Avg. 19% open rate per e-blast in 2020

Pre-event social media promotion - Avg. 10.3K organic reach per post in 2020

Night of Benefits

Logo featured in program alongside the event's other Featured Auction Sponsors

Featured sponsor recognition signage, during presentation and by event emcee

Featured auction items will be promoted at a featured booth during the event.

Tickets and hors d'oeuvres for 4 guests (*half table*)

YOUR IMPACT

A \$5,000 sponsorship of Wine, Wags & Whiskers could provide necessary enrichment to dogs and cats in need.

YOUR IMPACT

A \$2,500 sponsorship of Wine, Wags & Whiskers could save an animal with a hit-by-car injury.

Your Donations at Work

ANIMALS RECEIVED

A total of **3,223** animals entered the Humane Society for Hamilton County in 2020, all looking for the chance to live and love.

Dogs
1,317

Cats
1,906

Dogs
725

Cats
1,456

ADOPTIONS

In 2020, **2,181** animals were placed in to loving homes.

LOST PETS REUNITED WITH THEIR FAMILIES

The HSHC Team reunited **445** lost pets with their people.

Dogs
341

Cats
104

HOOSIER ANIMALS SAVED

(RECEIVED FROM OTHER INDIANA SHELTERS AND/OR NON-HAMILTON COUNTY RESIDENTS)

SURVIVORS

The Survivor Program funds life-saving and emergency medical care to animals in need.

Animals
Saved
574

Lives
Saved
1,440

HUMANE SOCIETY FOR HAMILTON COUNTY IS PRIMARILY DONOR FUNDED

We contract with Hamilton County and its municipalities to shelter stray, unwanted and all animals found or seized by Animal Control or law enforcement agencies in Hamilton County. This annual agreement covers only the basic cost to process and shelter an animal for 7 days per the Hamilton County ordinance. It does not cover the cost of any life-saving medical care an animal may need, the cost of marketing and fundraising, spay/neuter, or any costs to shelter and care for animals after 7 days. This funding represents approximately **20%** of our annual operating budget, with the remaining funds raised through individual donations (including bequests and gifts from trusts and stock), HSHC fundraising events and programs, sponsorships, and grants – in that order.



HUMANE SOCIETY
FOR HAMILTON COUNTY

OUR MISSION

Our mission is saving lives, educating communities, and completing families. When it comes to saving lives, HSHC takes in over 3,000 animals each year including hundreds at risk for euthanasia in other Indiana shelters.

Our community outreach programs connect children, seniors, Hoosier veterans and more with the healing power of pets every day...and our youth education programs are planting the seeds of kindness, responsibility, and philanthropy in thousands of children each year.

Our advocacy for animals reaches far beyond Hamilton County as we have taken a leadership role in fighting breed discrimination and better laws to protect animals.

The commitment to our mission doesn't stop with Hamilton County. We've always shared available resources to save as many out-of-county animals as possible...and we won't stop until all Hoosier animals have a chance to live, love, and be loved.



**10501 Hague Road
Fishers, IN 46038**

**hamiltonhumane.com
317.773.4974**



Fartography
STUDIO

Sponsorship Form

JULY 31, 2021

THIS YEAR, MORE THAN EVER, WE NEED YOU.

- ☐ Title Sponsor - \$20,000
- ☐ Presenting Sponsor - \$7,500
- ☐ Corporate Sponsor - \$5,000
- ☐ Community Sponsor - \$2,500
- ☐ Live Auction Sponsor - \$5,000
- ☐ Silent Auction Sponsor - \$2,500
- ☐ Dessert Sponsor - \$1,000
- ☐ Full Table - \$1,500
- ☐ Half Table - \$750

- ☐ We are not able to sponsor Wine, Wags & Whiskers this year, but would like to make a fully tax-deductible contribution of \$_____ to the Humane Society for Hamilton County

PLEASE MAKE CHECK PAYABLE TO:

Humane Society for Hamilton County
10501 Hague Road
Fishers, IN 46038

Or call 317.674.0628 to pay by credit card

For more info or to get involved,
please contact:

April Bell
Events and Sponsorships Manager

eventsmanager@hamiltonhumane.com
hamiltonhumane.com
317.674.0628

10501 Hague Road
Fishers, IN 46038

Due to the printing deadline for event promotional materials, your prompt response is encouraged and appreciated! Please return completed form by 4/1/21.



Please **print** desired name as you would like it to appear on all printed materials.

Company Name

Contact Person

Title

Street Address

City, State, Zip

Phone

Email Address

Total Sponsorship \$

- ☐ I have read the terms of the sponsorship proposal and agree to them in full.

Company Representative

Date

HS HC Representative

Date

HS HC Staff Use:

☐ Payment Received

☐ Invoice Sent

☐ Accounting Verified