



*Benefiting the Humane Society for Hamilton County*

**Friday, April 21, 2017**  
**Renaissance Hotel**  
**11925 N. Meridian St. Carmel, IN**  
**6:00pm-9:30pm**

**Presented By:**



Over 350 wine & animal lovers attended [Wine, Wags & Whiskers](#) last year, one of our largest and most popular events.

We're very excited to announce we'll be holding the event at the beautiful **Renaissance in Carmel** which will allow us to hold the wine tasting, auction and seating in the same area (*all on the first floor*).



*The evening is about enjoying the finest wines with the opportunity to purchase your favorites at a fantastic discount...*

Enjoying delicious food while perusing our amazing silent auction items...



Mingling with friends and snuggling with new ones...

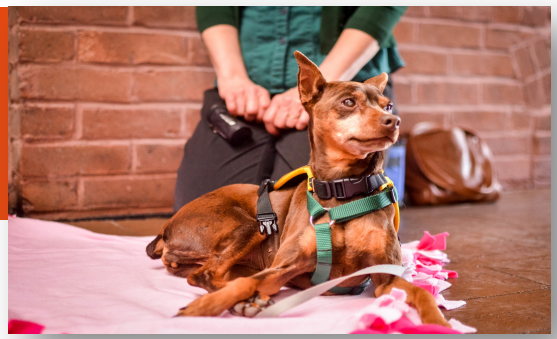


all while benefiting the homeless and abused animals who are counting on us.



# 2017 Sponsorship Opportunities

# Presenting Level: \$5,000



## Pre-Event Exposure

- Event Expressed as “**Presented By**”  
(in addition to other presenting sponsors including Crown Liquors and the Renaissance.)
- Corporate name displayed prominently on all printed and electronic mediums:
  - ✧ Promotional Collateral (minimum 3,000)
  - ✧ Wine order forms and event programs distributed at the event
  - ✧ Event Press Release
  - ✧ Inclusion on all printed and electronic invitations (5K plus)
  - ✧ HSHC email blasts (22K email addresses)
  - ✧ Twitter & Instagram Promotions (5K+ followers)
  - ✧ Logo featured on [WWW Event Website](#) with hyperlink to your website
  - ✧ Name included in Facebook posts promoting the event (53K+ followers)

## On-site Exposure

- Corporate logo prominently featured on all event signage including our VIP Experience Area
- Logo featured on BidPal device used for silent auction
- Recognition by event emcee during announcements
- Recognition during slideshow looped during the event
- Sponsor samples or brochures displayed at registration
- **Complimentary VIP Table seating 10 with table signage (plus additional general admission additional tickets).** *Attendees must be 21 yrs or older.*

## Post-Event Exposure

- First right of refusal for 2018 in your category
- Recognition in post event Facebook post

# VIP Experience Sponsor: \$3,500



Our **VIP Experience** area is available at a **premium ticket price** and includes:

- Expedited registration & silent auction checkout
- A complimentary glass of premium red or white upon arrival
- A keepsake wine glass to use for the tasting and take home
- Guaranteed seating at a reserved VIP table
- Additional cash bar access in VIP area

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## Pre-Event Exposure

Corporate name/logo displayed prominently on the following printed and electronic mediums:

- ✧ Promotional Collateral (minimum 3,000)
- ✧ Wine order forms and event programs distributed at the event
- ✧ Event Press Release
- ✧ HSHC email blasts promoting the event (22K email addresses)
- ✧ Logo featured on [WWW Event Website](#) with hyperlink to your website
- ✧ Name included in a minimum of (4) four Facebook posts **promoting the VIP Experience** (53K+ followers plus cross post on Twitter)

## On-site Exposure

- Corporate logo prominently featured on signage entering our **VIP Experience** area.
- Logo featured on BidPal device used for silent auction
- Recognition by event emcee during announcements
- Recognition during slideshow looped during the event
- Sponsor samples or brochures displayed in VIP area
- **Complimentary VIP Table seating 10 with table signage**  
*Attendees must be 21 yrs or older.*

## Post-Event Exposure

- First right of refusal for 2018 in your category
- Recognition in post event Facebook post



# Featured Auction Item

## Sponsor: **\$3,500 Minimum** **In-Kind Value**



Donated by  
**DI**  
DISTINCTIVE DIAMONDS

Our **Featured Auction Item Sponsor** will have their own exhibit booth located front & center within the auction area. A member of your team may man your booth to promote your products/services, but it is not required. Last year's featured item was sponsored by Distinctive Diamonds.

### Pre-Event Exposure

Corporate name/logo displayed prominently on the following printed and electronic mediums:

- ✧ Promotional Collateral (minimum 3,000)
- ✧ Wine order forms and event programs distributed at the event
- ✧ Event Press Release
- ✧ HSHC email blasts promoting the event (22K email addresses)
- ✧ Logo featured on [WWW Event Website](#) with hyperlink to your website
- ✧ Name included in a minimum of (4) four Facebook posts **promoting the Featured Auction Item** (53K+ followers plus cross post on Twitter)

### On-site Exposure

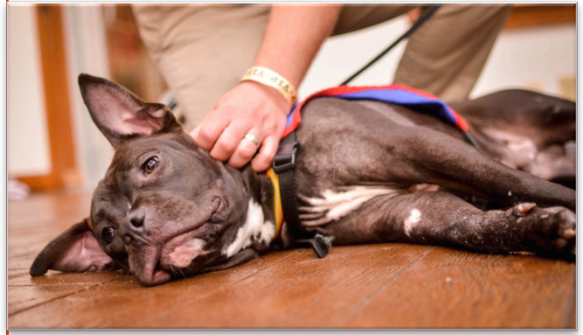
- Corporate logo prominently displayed on signage at your featured booth in the **Silent Auction** area.
- Logo featured on BidPal device used for silent auction
- Recognition by event emcee during announcements
- Recognition during slideshow looped during the event
- Sponsor samples or brochures may be displayed at your featured booth including a member from your team to speak with our guests
- **Complimentary VIP Table seating 5 with 1/2 table signage**  
*Attendees must be 21 yrs or older.*

### Post-Event Exposure

- First right of refusal for 2018 in your category
- Recognition in post event Facebook post

# Corporate Entertainment Package: **\$1,500**

***\*Limited Quantity Available\****



**Wine, Wags & Whiskers** is the perfect event to say thank you to special customers and acknowledge your loyal employees. Give them the VIP Experience they deserve including petting puppies & kittens. ***It doesn't get much better than that!***

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## **Package Includes**

- Name included in one (1) Facebook post **thanking your business for supporting WWW 2017** (53K+ followers plus cross post on Twitter)—*Post will include a list of all Corporate Entertainment Package holders.*
- Logo featured on BidPal device used for silent auction
- Recognition during slideshow looped during the event
- **Complimentary VIP Table seating 10 with table signage** (*Attendees must be 21 yrs or older.*)
- **All VIP Benefits:**
  - ✧ Expedited registration & silent auction checkout
  - ✧ A complimentary glass of premium red or white upon arrival
  - ✧ A keepsake wine glass to use for the tasting and take home
  - ✧ Guaranteed seating at a reserved VIP table
  - ✧ Additional cash bar access in VIP area

# Sponsorship Agreement Form

## PLEASE CIRCLE SPONSORSHIP LEVEL:

**Presenting: \$5,000**      **VIP Experience: \$3,500**

**Corporate Entertainment Package: \$1,500**

**Featured Auction Item: \$3,500 (In-Kind)**

## CONTACT INFORMATION:

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website Address: \_\_\_\_\_

## PAYMENT INFORMATION:

☐ Check Enclosed (**Made Payable to: HSHC**)

☐ I'll Paying via Credit Card (Visa, MC, AMEX, DISCOVER)

CC #: \_\_\_\_\_

Expiration: \_\_\_\_\_ CVC: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



**Mail Payments & Sponsorship Agreement To:**  
Humane Society for Hamilton County  
ATTN: Maggie Owens  
1721 Pleasant St., STE B  
Noblesville, IN 46060

**Email Sponsorship Agreement  
(for CC payments) To:**  
Maggie Owens  
[outreach@hamiltonhumane.com](mailto:outreach@hamiltonhumane.com)  
Questions: 317-219-4630

**For Sponsorship Opportunities & Questions  
Contact:**  
Norma Knecht  
[marketing@hamiltonhumane.com](mailto:marketing@hamiltonhumane.com)  
(513) 504-9235



[www.HamiltonHumane.com](http://www.HamiltonHumane.com)