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Wild Oats Indiana Donates Thousands to the Humane Society for Hamilton County

Public invited to participate in pet-friendly event to celebrate the donation

INDIANAPOLIS, Ind. (July 26, 2005) – The Wild Oats Natural Marketplaces in Indiana on 1300 E. 86th St. and 14598 Clay Terrace Blvd., leading national natural and organic foods retailers, today announced they will donate \$2,000 from Newman’s Own Organics to the Humane Society for Hamilton County at the Dog Days of Summer pet event. The pet event will take place at both stores on July 30, 11 a.m. to 3 p.m. The Humane Society for Hamilton County (HSHC) will be present for the check presentation at the Carmel location. The HSHC is a no-kill shelter serving the Hamilton County homeless animals and educating the public on responsible adoption and pet ownership.

Wild Oats will donate the \$2,000 and host a Dog Days of Summer event on July 30 that will feature pet treats and pet pampering outside the stores. Pet owners can attend seminars geared toward pet health and nutrition.

“The Humane Society for Hamilton County is grateful to Wild Oats and Newman’s Own for its generous donation as it allows us to continue our service to Indiana’s homeless animals,” said Rebecca Stevens, executive director for HSHC.

Wild Oats stores frequently contribute to non-profit organizations through its many Giving Programs. In fact, *Business Ethics* magazine, the premier publication for socially responsible business, ranked Wild Oats 39th in its annual Top 100 Best Corporate Citizens list in 2003. The ranking is based on quantitative measures of corporate service to seven stakeholder groups: stockholders, employees, customers, the community, the environment, overseas stakeholders and women and minorities.

As part of Wild Oats’ mission to promote health and well-being among customers, employees, local communities and the environment, Wild Oats supports non-profit, local and national organizations with small budgets and big hearts.

About the Humane Society for Hamilton County

The Humane Society for Hamilton County is dedicated to providing a compassionate and healthy environment for homeless animals until they can be placed in permanent, loving homes. HSHC

strives to facilitate responsible adoption and pet ownership through educational programs, affordable spay/neuter options and by fostering respect for animals in hopes of eliminating animal cruelty. For more information, visit their web site at www.hamiltonhumane.com.

About Newman's Own Organics

Newman's Own Organics was established as a division of Newman's Own in 1993, and became a separate company in late 2001. Paul Newman donates all of the royalty he receives after taxes to educational and charitable purposes.

About Wild Oats

Wild Oats Markets, Inc. is a nationwide chain of natural and organic foods markets in the U.S. and Canada. The Company operates 111 natural foods stores in 24 states and British Columbia, Canada. The Company's markets include: Wild Oats Natural Marketplace, Henry's Farmers Markets, Sun Harvest and Capers Community Markets. For more information, please visit the Company's website at www.wildoats.com.

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