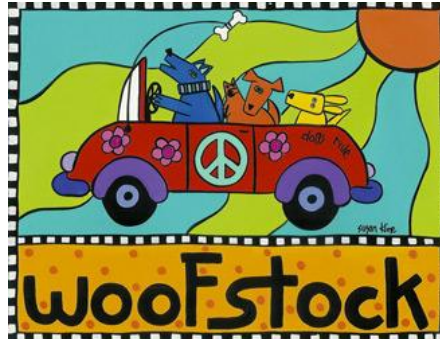


Humane Society for Hamilton County

2nd Annual Woofstock Walk

Presented By:



Benefiting:



What? Bring your family, pets, friends & co-workers for a walk to benefit the animals of the Humane Society for Hamilton County. Enjoy live music, food & beverages, contests, vendors & merchandise for people and pets. Plus, enter your pet into the Pet Star Talent Competition for a chance to win the 2009 title prizes!

Why? The Humane Society provides food, shelter, and medical care to nearly 4,000 homeless animals every year. Your participation at Woofstock saves lives by giving abused, neglected and abandoned pets the second chance they need and deserve.

We need **YOUR** help to raise the money necessary to provide the medical and general care these amazing animals need as they wait, sometimes months, for a forever home.

When? **Saturday, June 13th, 2009**
10:00 A.M. – 3:00 P.M.
(Rain Date: June 14th, 2009)

Where? Verizon Wireless Music Center in Noblesville, Indiana.

Cost? Adults 18yrs & up are \$10; Kids 6yrs-17yrs are \$5; 5yrs & under are FREE.

Got Questions? Email Mandy at woofstockwalk@hamiltonhumane.com

How? Step 1: Register online at woofstockwalk@hamiltonhumane.com and then start recruiting your "Pack" or "Team." Ask your friends, relatives & co-workers to join your team! Walk together (or individually), bring your pets, and enjoy the fun! You may walk as an individual, a team representing your organization or business, or you can even walk for a specific shelter animal. On the pages that follow we have made recommendations for "Teams" representing special animals in need.

Step 2: Use the Donation Collection Form & Start Collecting for the Animals! Set an example by making your own donation first. You and your sponsors should contribute one amount for the entire walk, not for the number of miles walked.

Step 3: A personalized email will be prepared just for you. Send this email out to your entire network to let them know you're walking for Hamilton County's homeless animals. When contributions are made using the PayPal button in your personalized email, they will go directly toward your individual or team's fundraising goal.

Step 4: Register, Turn in Donations & Enjoy the Walk! Registration is Saturday morning at 10a.m. You should be prepared to turn in your pledges at that time.

Step 5: Walk & Wag! The walk follows a path around the Verizon Wireless Music Center and is sure to give attendees, both 2 and 4-legged, their exercise for the day!

Woofstock Team Recommendations

Walking as a team is a lot of fun. Whether you walk for your company, school, church, or another service organization, it's the best way to raise the most money for the homeless animals in our care.

In fact, there are some very special animals we're featuring this year who are in need of your fundraising and marketing efforts. When you walk for one of these animals, you'll be helping us provide them with the medical and general care they need and possibly even help find them what they want most in this life...a home.

If you would like to dedicate your walk fundraiser this year to one of these teams, please note that as your Team Name on the pledge form. **Please also email Mandy at woofstockwalk@hamiltonhumane.com to let her know you'll be sponsoring a specific animal this year. More than one team may walk for the animals below, so any extra money raised will go toward saving the life of another shelter animal. Thank You!**



Team Donald & Daisy: Donald and Daisy have been waiting for homes longer than any other dogs at the shelter. They arrived at the shelter in February 2008, so it has been 14 long months of hoping and waiting for a forever home. When you walk for Team Donald & Daisy, you walk to help us cover the cost of their continued care and to raise awareness that these two very special dogs desperately need a home. Help us end their wait.



Team Coconut: Coconut is a beautiful Himalayan mix, flame point (cream & red) medium hair, with amazing blue eyes who arrived at the shelter with a broken pelvis resulting from a hit by car injury. She is only 1 year old and has her whole life ahead of her. The surgery to repair her injuries is \$1,300. Please help us raise the money for little Coconut by walking on her behalf this year.



Team Fozzie Bear: Fozzie has been waiting several months for his forever home. Fozzie suffers from epilepsy which we are treating him for. Although he gets along well with other animals, he has been overlooked time and time again. Help us cover the cost of Fozzie's medical and general care...and help us spread the word that Fozzie needs a home.



Team Deeno: Deeno is 9 years old, and he has waited for a real home for the majority of his life. He now waits with us after spending several years at another shelter. Deeno is set in his ways, not a big fan of men but certainly loves the ladies. But regardless of his particular nature and the arthritis that plagues his hips, Deeno deserves to find a forever home to live out his years. Deeno deserves a chance. Walk for Team Deeno this year and raise awareness that he too needs a home.



Team JoJo: Just 1 year old, JoJo arrived with heartworm disease-- which is deadly if left untreated. This sweet pit bull loves everyone...he loves life. He lives to love his humans and we hope that this year, you will walk for JoJo and help us raise the \$300 needed to cover the cost of his heartworm treatment and help us find a foster (and hopefully permanent) home where he can begin his recovery.



Team Peyton: We receive a lot of animals who suffer from separation anxiety. Once they reach our shelter, they've often been shuffled from home to home never knowing the consistency and safety that comes with a permanent home. Peyton is one of those dogs. He probably has one of the worst cases of separation anxiety we have ever seen. And although this is treatable and workable, it does take time, often months, to really get under control. For this reason, we have been unable to find the right home for Peyton. He patiently waits for that person to come along who has the time, patience and know-how to help him heal. When you walk for Peyton this year, you will walk to give him hope and encouragement that we believe in him. We will not give up on him.



Team Zola: It's hard to believe with a face like this that Zola will be celebrating (if you can call it that) her 1 year anniversary with us. She arrived in June of 2008 as a stray and has since won all of our hearts. She plays well with the other kitties in our community cat room but isn't a big fan of little people poking or trying to hold her. Help raise awareness that Zola needs a home and would rather be celebrating the arrival into her forever home this June, not spending 1 year at the shelter.



Team Sequoia: Sequoia is breathtakingly gorgeous. A 3 year old Husky/Lab mix with a heart as big as her bat ears, we sit amazed that she has not yet found a home. She does have a torn ACL for which we are trying to raise \$800 to have repaired. We do need a foster home where she can recovery peacefully outside the stress of a noisy kennel. Walk for Sequoia and help us raise the money for her surgery as well as foster (and hopefully permanent) home where she can begin her recovery.



Team Nala: Nala is such a gentle soul. Kind and loving, but she is in pain. She has a serious case of hip dysplasia which will cost approximately \$1,000 to treat. She has her entire life ahead of her and is destined to complete someone's family. You can help us give her that wonderful life. Please consider walking for Team Nala!



Team Jethro: Jethro is an 8 year old Fox Hound suffering from Heartworm Disease. You can walk for Jethro this year to help us raise the \$300 needed to cover the cost of the treatment required to save his life.

FREQUENTLY ASKED QUESTIONS

What time does it start?

Registration opens at 10:00 a.m. and the walk will begin at 11:00 a.m.

What if it rains?

If we have a few sprinkles, we're still walking! If we have storms, the event will be the following day, Sunday, June 14th.

Do I need a dog to participate?

No! You can support the Humane Society for Hamilton County if you don't have any pets at all. ALL pets must be restrained on a non-retractable leash at all times.

How much do I need to collect?

We encourage walkers to set a goal of at least \$100 in donations.

When do I turn in my pledges?

Please bring them with you to the walk and turn them in with your pledge sheets at registration. If you collect cash or checks that were made out to you personally, please submit a check for the total amount collected made payable to HSHC.

Will I get a T-Shirt?

T-Shirts will be available for purchase at the shelter prior to the event or the day of for a nominal fee.

Matching gifts

If your employer has a matching gifts program, check to see how your team may be able to double your pledges.

TIPS FOR RAISING PLEDGES

- Start now and set a goal!
- Send your personalized fundraising email to your family, friends, co-workers, alumni groups, class mates, etc. or ask them in person to support the cause.
- Ask your pet owner friends and neighbors to sponsor you or recruit them to walk with you.
- Keep a pledge sheet with you at all times. You never know who you might meet.
- Think of where you spend your money: your favorite restaurant, dry cleaner, grocery store, gas station and ask them to sponsor you.
- Ask your veterinarian, pet supply store, or groomer to sponsor you and your pet.
- If you have an upcoming birthday, ask for a gift to the animals instead.
- Challenge others to see who can raise the most money: departmental challenges, management vs. staff, etc.
- Check with your employer's matching gifts representative to see how may be able to double your pledges.
- If you have a Face Book or MySpace page, let all of your online friends know you're collecting pledges for the animals.
- **Walking for a specific animal?** Be sure to share your shelter pet's story as this will be the most compelling way to encourage people to donate to the cause.